

## SPONSOR INFORMATION

**7 – 12 JULY 2019**

**CAMBRIDGE, UNITED KINGDOM**

[www.cellwall2019.org](http://www.cellwall2019.org)



XV Cell Wall Meeting · 7-12 July 2019 · Cambridge

## WELCOME

Dear Partners from Industry,

It is a pleasure to invite you to the 15<sup>th</sup> International Plant Cell Wall Meeting 2019. The conference will take place on 7 – 12 July 2019 in Cambridge, United Kingdom.

The conference, held in Europe every three years, will gather 350-400 participants from all over the world working in the field of plant cell walls: bioenergy, human gut health, dietary fibres, animal feed, sustainable materials and textiles, biotechnology.

### TOPICS OF THE CONFERENCE

- Plant cell wall composition, structure and architecture
- Plant cell wall biosynthesis
- Cell biology and dynamics of plant cell wall formation
- Plant cell walls: growth, morphogenesis, development & biomechanics
- Cell wall interactions with the environment: micro-organisms, signalling and defence
- Plant and micro-organismal degradation and metabolism of cell walls
- Cell walls as a resource: food, feed, fuel, timber

The meeting will be held at West Road Concert Hall, which is situated in the centre of Cambridge and only a few minutes' walk from the famous Cambridge Backs and King's College.

Find more information about the congress on: [www.cellwall2019.org](http://www.cellwall2019.org)

By supporting the conference, your company will gain valuable information and access to the experts involved in this area.

We hope to see you in Cambridge in July 2019.

Kind regards,  
*On behalf of Local Organising Committee*

Professor Paul Dupree, Professor, University of Cambridge, Chair  
Professor Yrjo Helariutta, Professor, University of Cambridge  
Dr Raymond Wightman, Scientist, University of Cambridge





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## PRELIMINARY PROGRAMME

The Session titles for the XV Plant Cell Wall 2019 Meeting are:

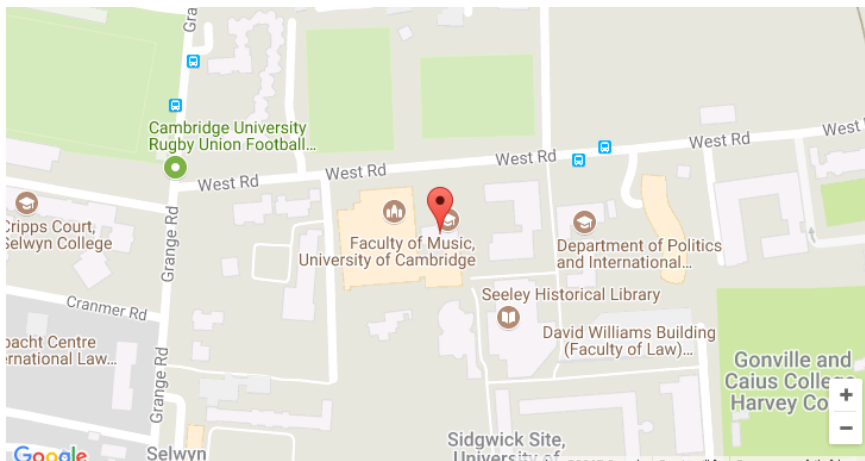
1. Plant cell wall composition, structure and architecture
2. Plant cell wall biosynthesis
3. Cell biology and dynamics of plant cell wall formation
4. Plant cell walls: growth, morphogenesis, development & biomechanics
5. Cell wall interactions with the environment: micro-organisms, signalling and defence
6. Plant and micro-organismal degradation and metabolism of cell walls
7. Cell walls as a resource: food, feed, fuel, timber

The Programme will continuously be updated at the conference web site: [www.cellwall2019.org](http://www.cellwall2019.org)

## VENUE

West Road Concert Hall

11 West Road, Cambridge CB3 9DP, United Kingdom





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## SPONSORSHIP OPPORTUNITIES

<b>GOLD SPONSORSHIP</b> <b>EUR 3,500</b>	<b>SILVER SPONSORSHIP</b> <b>EUR 2,000</b>	<b>INDUSTRY SPONSORSHIP</b> <b>EUR 1,000</b>
<b>ENTITLEMENTS:</b> <ul style="list-style-type: none"> <li>• Exhibition space 6 sq.m.</li> <li>• 2 exhibitor registrations (incl. lunch &amp; coffee breaks)</li> <li>• Logo in the Final Programme</li> <li>• Logo with hyperlink on conference homepage</li> <li>• Insert in conference bag</li> <li>• 1 full page advert in Final Programme</li> <li>• 2 full participant registrations incl. Welcome Reception and Gala</li> <li>• Industry workshop</li> </ul>	<b>ENTITLEMENTS:</b> <ul style="list-style-type: none"> <li>• Exhibition space 6 sq.m.</li> <li>• 1 exhibitor registration (incl. lunch &amp; coffee breaks)</li> <li>• Logo in the Final Programme</li> <li>• Logo with hyperlink on conference homepage</li> <li>• Insert in conference bag</li> <li>• 1 full page advert in Final Programme</li> </ul>	<b>ENTITLEMENTS:</b> <ul style="list-style-type: none"> <li>• Logo in the Final Programme</li> <li>• Logo with hyperlink on conference homepage</li> <li>• 1 full participant registration incl. Welcome Reception</li> </ul>

## ADD ON SPONSORSHIP OPTIONS

Items	Price
<b>Lanyards</b> The lanyards will be distributed to all delegates upon arrival and should be worn all times during the conference	EUR 1500 + supply
<b>Conference bags</b> The conference bag will be distributed to all delegates upon arrival	EUR 500 + supply
<b>Umbrella</b> The British weather can be tricky so supporting with umbrellas can be a good opportunity to help a participant in need	EUR 500 + supply
<b>Poster Award Prize</b> This sponsorship includes promotion as Poster Prize Sponsor on the conference website, in the Final Programme and on-site at the Best Poster Award	EUR 600
<b>Coffee &amp; Lunch breaks</b>	EUR 1,000 per day
<b>College Dinner</b> Possibility for supporting different dinners as Welcome reception	EUR 2,500

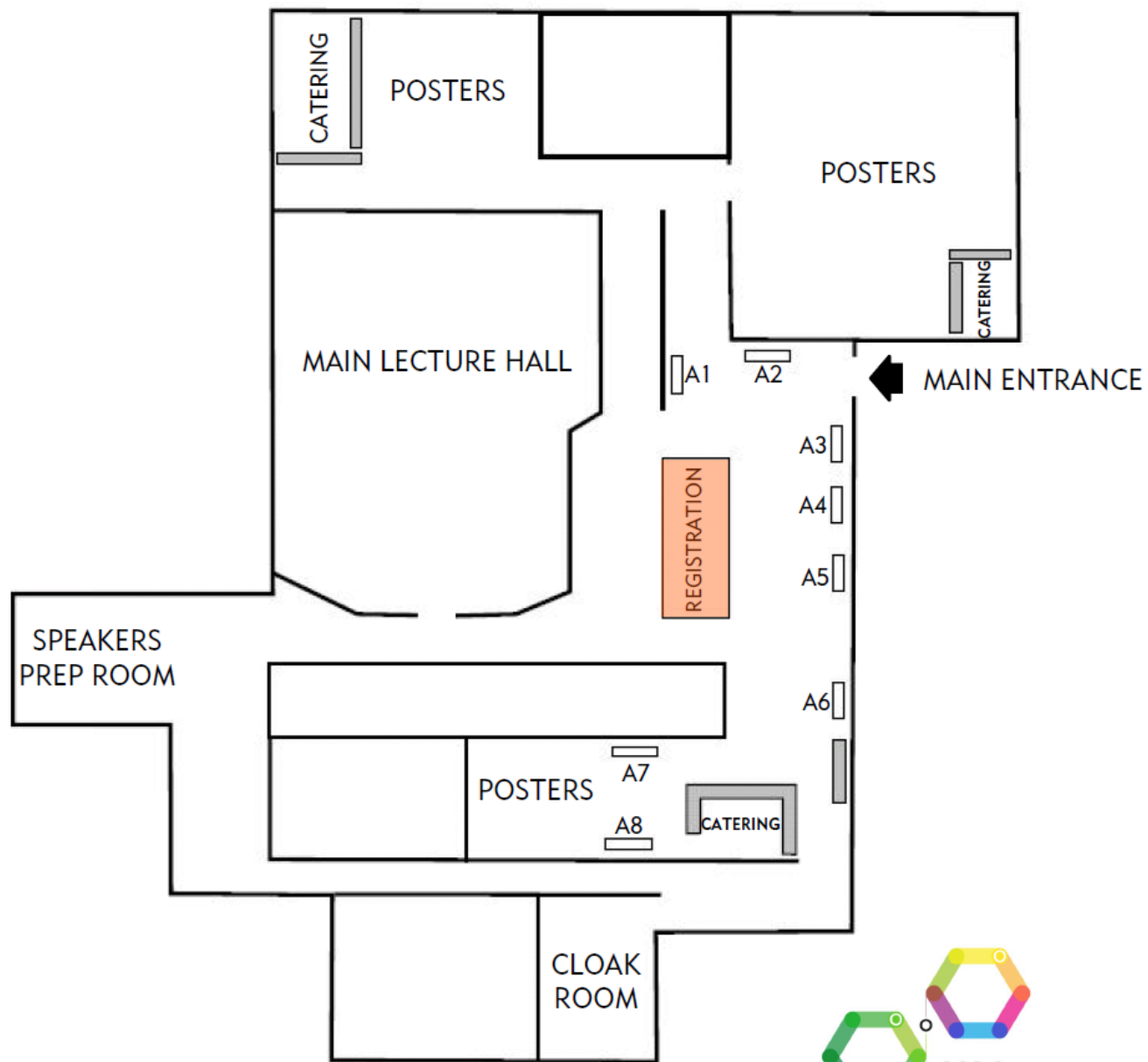
*All prices are ex. VAT*



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## FLOORPLAN



XV CELL WALL MEETING



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## TERMS & CONDITIONS

### Terms of payment:

All orders will be invoiced immediately upon ordering.

The prices given are in EUR but the invoice will be made in GBP.

All bookings must be made by e-mail sent to the Secretariat and must contain an invoice address, VAT number and PO number (if need).

See contact information below.

### Cancellation:

Any cancellation before 1 January 2019 will incur a cancellation fee of 25 % of the total cost of the reservation.

Cancellations after 1 January 2019 are non-refundable.

## CONTACT INFORMATION

Conference Secretariat

Oliver Toft Christophersen

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